

Welcome to the third Newsletter of the “Micro-Enterprise Learning Partnerships Project”!

ME2ME Project – what has been done?

Me2Me Project has been ongoing since September 2017. Through this time complex, auditory research of micro-entrepreneurs and VET professionals’ training needs in all partner countries has been undertaken. Based on the results of this analysis key learning needs of two target groups has been identified. Project partners now arrange broad action to respond to identified needs. To support VET professionals, partners work together in order to create the new CPD Curriculum. Its aim is to provide support in professionals’ work with micro-entrepreneurs, especially in on-line, interactive environments. To address the expectations of business owners, a set of mini-learning-format resources is being created. In the framework of Me2Me an innovative pedagogic strategy, aiming to turn education consumers into its producers, is also currently being developed.

Introduction to pedagogy – Training for micro-entrepreneurs

Me2Me project aims at implementing broad cooperation between micro-entrepreneurs in terms of knowledge and experience exchange. It proposes a transformation of micro-enterprise owners into providers of education and mentoring support in bespoke peer-to-peer learning environments.

According to proposed by Me2Me new learning approach, micro-enterprise owners will become producers of educational content and services. To ensure that entrepreneurs have at their disposal correct pedagogic approaches and skills, partners will build complex introduction to pedagogy programme that will involve development of workshop presentations with tutor and learner handbooks. Micro-enterprise owners will then complete the introduction to pedagogy training which goal will be to prepare them to their role in peer-to-peer learning. This innovative educational approach may help to positively impact the relation between VET and business community and create transferable best practice model.

CPD Curriculum for VET Professionals

Changing environments of VET education require the professionals to obtain new competences and skills. Non-conventional learning approaches are becoming usual part of their work. That’s why it is important to ensure that their reputation and professionalism in this area will be supported.

Me2Me partners concentrate on creating broad training opportunity for VET professionals that will include direct face-to-face training as well as self-directed online activities. A number of modules focusing on core pedagogic issues are currently in development. The training’s core goal is to enable VET instructors to create and use media-reach, mini-learning-format resources. Thanks to this new skill, educators will be able to deliver the knowledge in more engaging and effective way. Moreover, the learning material will be more accessible, high quality and interactive.



Me2Me team during the third project meeting in Kaunas, Lithuania.

The third partners meeting in Kaunas

The third partner meeting in the framework of Me2Me project was hosted by our Lithuanian partner Kaunas Science and Technology Park in Kaunas, on the 9th - 10th of July 2018. Since the Me2Me project is approaching the most challenging phase, the third meeting was filled with discussion to clarify and divide up-coming tasks. We were working hard during our two-day meeting in order to ensure that every partner will receive essential directions for their further work. During the meeting we paid a lot of attention to agreeing on the content and the shape of training resources. Our aim was to make sure that at the end we will be ready to prepare useful and high quality materials for our target audiences. We established a schedule for accomplishing next outputs of the project and discussed details of further cooperation as well as technical, management and financial issues.



What is coming next?

Training meeting for VET professionals delegated by each partner organization will take place in December in Virginia, Ireland. Its aim will be to enhance trainers' skills in delivering and production of the resources. The next partners meeting will be held in Budapest in January 2019.

Mini-learning-format resources

Partners of the project will design and develop a set of locally specific mini-learning-format resources that address learning deficits in their local area identified by business owners during audit and research phase. The resources will be available in different formats and designed for access and use in a wide variety of platforms both fixed and mobile. The resources will be excellent learning tools for business owners who often struggle with limited time to attend classroom activities. Issues addressed in the resources will meet direct needs of the local businesses ex. IT skills, entrepreneurial skills, sales and marketing, finances or communication skills.

How to get connected to me2me...



If you would like to join local stakeholder forum please contact the partner in your country or the project coordinator for further information.

Visit our website <https://me2meproject.eu/> and join our Facebook page <https://www.facebook.com/ME2MEProject/>

