

Welcome to the Fourth Newsletter of the “Micro-Enterprise Learning Partnerships Project”!

You will learn here more about:

- ✓ International Training Session in Virginia, Ireland
- ✓ Fourth Partner Meeting in Budapest, Hungary
- ✓ The results of our latest work

What Has Been Done?

Business requires an education that is flexible, complex and subject-oriented. Me2Me Partnership closely worked with their stakeholders forums in order to develop a suite of locally specific mini-learning resources responding to the needs of local business owners and entrepreneurs.

VET education needs to become more responsive to the needs of business world. Me2Me helps VET specialists to obtain new, desired competences by developing suite of training modules focusing on pedagogic issues. Mini-learning-resources production skills are going to support VET teachers in delivering the knowledge in more engaging manner.

Entrepreneurs and business owners will become more involved in the process of their education by direct exchange of knowledge and skills. Me2Me Partnership supports them in peer-to-peer learning by providing required pedagogic background.

Transnational Training Event

In December 2018 it took place a Transnational Training Event. The training was held in Virginia, Ireland from 9th to 14th of December and it was addressed to VET professionals from the countries of the Me2Me Partnership. In total, eighteen VET specialists have taken part in this 5-day training session. The training focused on delivering audio and digital production skills in order to enable VET professionals to produce mini-learning resources. The training week begun with discussions on adult education and its requirements. Participants analyzed how mini-learning resources may respond to the educational needs of business world. Once the teachers gained a theoretical background on mini- and micro- learning, they participated in a practical workshop. Trainees had an opportunity to learn some tips on how to develop an engaging script and presentation for the mini-learning-resource. They were taken through the tools of audio and video production of digital resources. Training Event in Ireland aimed to demonstrate the Me2Me e-learning platform and its application to the production of learning resources in VET education. Trainees registered to the Me2Me platform equipped with a free tool for digital resources production, providing possibility to create various audio and video resources. VET specialists had an opportunity to implement their new knowledge and skills into practice, which resulted in creating individual samples of mini-learning-resources that were posted on Me2Me website.



Transnational Training Event was held in Virginia, Ireland from 9th to 14th of December 2018.



Fourth Partner Meeting was organised in Budapest, Hungary from 10th to 11th of January 2019. Partners discussed recent development of the project and upcoming activities.

Fourth Partner Meeting in Budapest

The fourth meeting of the Me2Me Partnership was held in Hungary from 10th to 11th of January 2019. To a large extent, the meeting, was dedicated to discussions on the recent activities. Partners reviewed accomplished tasks and set the priorities for future work. A lot of attention was paid to discussing development of remaining tasks, publishing produced resources and materials on the project's website and learning portal as well as promoting the project on social media. Moreover, partners discussed details of further cooperation, management and financial issues.

How to Join Us?

To learn more about the project visit our website and join us on Facebook:



<https://me2meproject.eu/>



<https://www.facebook.com/ME2MEProject/>

What is Coming Next?

Partners are going to produce a policy paper that will consider the transition of micro-businesses from consumers to producers of VET training services. The paper will relate to the use of mini-learning-format resources in order to improve VET responsiveness to the needs of business. It will be translated to languages of the Partnership and published in digital and printed format.

Mini-Learning-Format Resources

A full suite of mini-learning-format resources have been developed by the partners in recent weeks. The content for the resources was created in a result of broad consultations with partner's stakeholders. This allowed to achieve locally specific resources, addressing skills and knowledge deficits indicated by the local target groups. Produced suite of learning resources constitute an excellent tool that responds to the needs of business owners and entrepreneurs as it allows for flexibility of learning. Moreover, created resources positively impact relations of local business world and VET providers by showing a good example of cooperation for future. Digital resources are locally focused on knowledge and competence areas of IT skills, entrepreneurship, networking, marketing and sales, finances, communication etc. The resources will be translated to local partner's languages and made available through the e-learning platform.

Me2Me E-learning Portal

In order to provide flexible and convenient access to all the learning resources produced in the framework of the Me2Me project, the Partnership has created a free and easy to use e-learning portal. The portal may be accessed through the project's website and is open, after registration, to any interested site. The platform is a space that bridges worlds of business and VET education, providing the opportunity for direct exchange of specific knowledge. Users of the learning portal are offered an unlimited access to the tool that was especially designed to facilitate production of mini-learning-format resources. Produced digital resources may serve as an excellent learning tool both in VET education as well as peer-to-peer learning of entrepreneurs. Moreover, Me2Me platform constitutes a wonderful catalogue of e-learning courses where business owners may find specific knowledge answering their needs.