

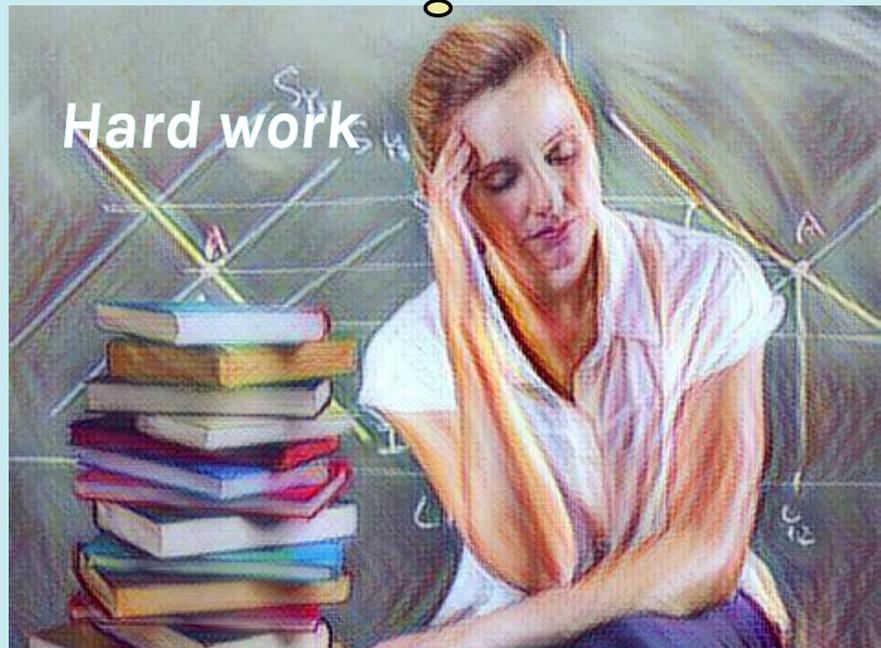
## WHAT ME2ME IS ABOUT ...

ME2ME is an innovative project that aims to develop bespoke peer-to-peer learning networks in real and virtual environments. Micro-enterprise owners can share their knowledge and skills with other business owners supported by duly trained VET professionals.

## WHO ME2ME IS ...

The ME2ME consortium consists of 9 experienced partners representing 9 countries: Poland, Lithuania, United Kingdom, Hungary, Romania, Ireland, Finland, Switzerland and Czech Republic.

*I've never run my own business before. How do I teach that to others?*



## THE PROJECT OBJECTIVES ARE TO ...

- grow a culture of learning within the micro-enterprise sector by cultivating positive attitudes towards learning among business owners;
- develop peer-to-peer learning networks in each partner country;
- help bridge the gap between business owners and education service providers by bringing them together in on-line networks;
- train VET tutors to develop media-rich mini-learning-format resources that address specific skill needs in the SME sector to help make VET more responsive to the needs of business.



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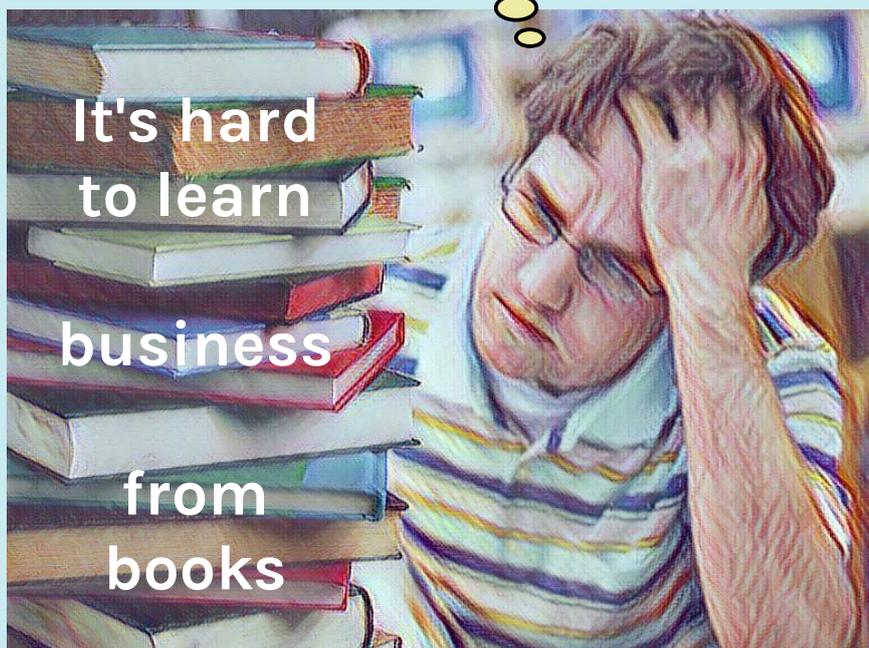
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## WHAT ALREADY HAPPENED...

During the kick-off meeting in October 2017 the consortia met for the first time in Trim, Ireland to get to know each other, to talk about the project objectives and activities and to start planning the first working tasks for all partners. The second meeting will be in February 2018 in Krnov, Czech Republic.



*I need an experienced tutor. I need to learn more about running my own business.*



## WHAT PROJECT RESULTS CAN YOU LOOK FORWARD TO ...

From a resource perspective a totally new training resource for VET professionals will be provided; a bespoke Induction to Pedagogy training programme for business owners will be developed; a suite of mini-learning-format resources will be provided addressing key themes identified by business owners; a bespoke on-line learning environment will be developed and populated with the innovative mini-learning-format resources. All developed resources will be available on-line in English and in partner languages and made available to all interested parties without restriction.

## HOW TO GET CONNECTED WITH ME2ME ...

If you would like to join local stakeholder forum please contact the partner in your country or the project coordinator for further information.

Join our Facebook page: <https://www.facebook.com/ME2MEProject>

Visit our project website: [www.me2meproject.eu](http://www.me2meproject.eu)



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